



Retail

CSG UNDERSTANDS YOUR REQUIREMENTS

Retail has become one of the most challenging environments. As a retailer you are under ever increasing pressure to enhance the customer experience and maximise footfall whilst at the same time fighting reducing margins and increasing competition and costs.



How we can help

When investing in shop-fit, EPOS, back office or logistics, an understanding and knowledgeable partner is of paramount importance. Our straightforward and flexible funding arrangements offer a one-stop solution for retailers that want to continue building their business without sacrificing equity. We can tailor a funding plan to cover your entire range of costs; from shop-fitting, refurbishment work, EPOS, till hardware, inter-site connectivity and even logistics. In today's challenging market conditions, our expert team will always make available financing that is cost effective, truly unique in its delivery and offers superior ongoing service and support.

Cover all costs

Many alleged 'complete funding solutions' ignore the increasingly significant soft assets and intangible costs that make up a modern business. Most retailers have costs associated with refurbishment, or the consultancy, installation and training involved in implementing new capital expenditure projects. CSG are different. We can deploy a diverse range of leases and other financial structures, including our Technology Refresh option, tailored exactly to your needs. Our solutions really do work for retailers, giving you the freedom to decide whether to finance each project component separately or as a whole, enabling you to plan with far greater precision and build upon strong financial foundations.

A typical example

A multi-site retailer that wanted to accelerate its program of store openings around the UK needed funding for new store openings, including a high proportion of intangible labour and service costs, but was carrying forward set-up losses. As a result of spending the time to fully understand the customer's business CSG was able to sanction a substantial lease facility of £600,000, which has enabled the company to continue opening new stores as planned and increase revenues.

Find out more

To find out more how CSG can help you gain a financial advantage over your competition, call us today on +44 (0) 1689 806970 or email us at info@csg-lease.co.uk

Capital Solutions Group provides innovative financing solutions for all the capital expenditure of modern business, including traditionally hard-to-finance expenditure; from IT licences to software upgrading, staff training to office refurbishment. Every solution we offer is highly competitive and precision-engineered to each business's needs, from the straightforward to the complex. Our unrivalled product range is underpinned by service that's professional yet always personal, and designed solely to give each client a competitive financial advantage.

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